

Štatistiky webu npkinfo.sk

May 14,2018-Oct18,2018

AllUsers
100.00%

OverView

ft Users

3 000

Auguit 2018

Users
4,83

4,839

Sessjns
8,929

M New Vtsrtor m Retuming Visfloí

Numfwr of Sessstns pet User
1.85

Pageviews
25,581

Pages / Sessjon
2,6



Avg. Sesaon Duration
00:03:48

Bounce Rate
49.42%

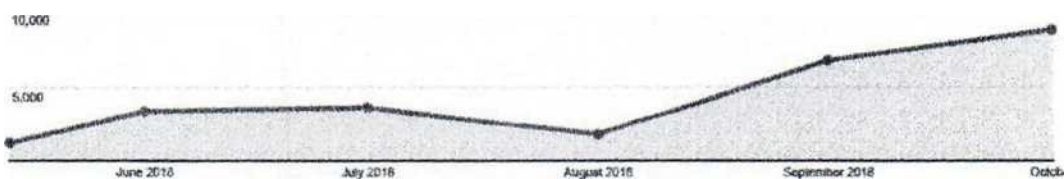
o AU Users

101|100* PfcV«*K>€Vr-;

May K 2018- Oct 18,2018

Overview

« Pageviews



Pageviews
25,581

Uniquó Pageviews
18,943

Avg. Time on Page
00:02:02

: BounceRatfl
49.42%

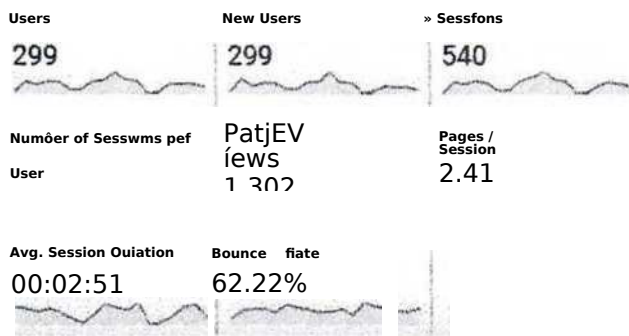
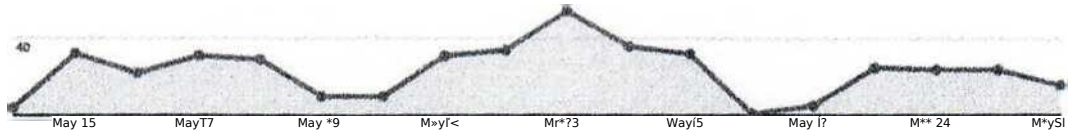
j SEXÄ
i 34.90%

0 AllUsers
 >W WJV U*<*

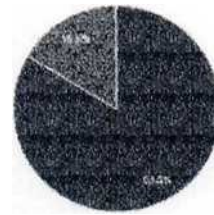
May 14, 2018 - May 31, 2018

Overview

• User*
 30



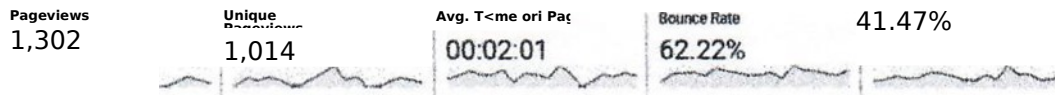
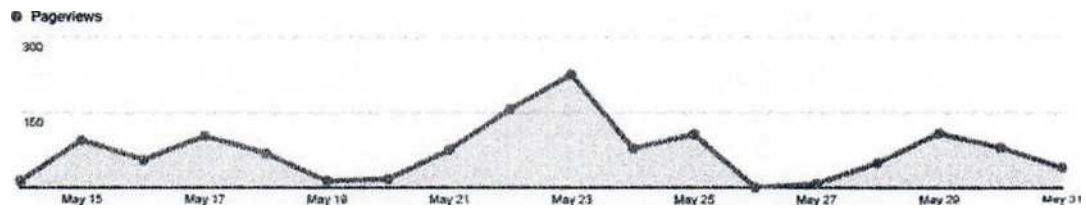
H New Visitor % Returning Visitor



0 AllUsers
 100.W-Page i'kiwv

May 14, 2018 - May 31, 2018

Overview

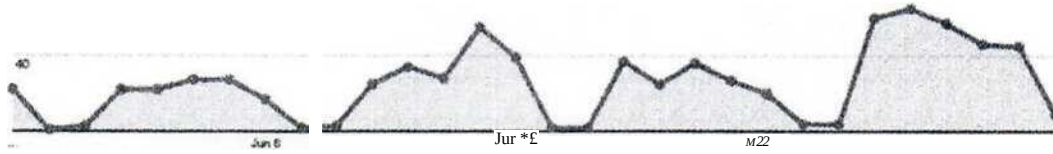


All Users
405.00*

Jim 1,2018 Jun 30,2018

OverView

Users
80



Users
422

New Users
368

Sessions
1,116

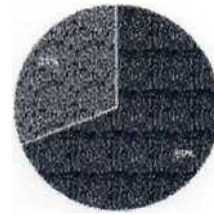
5 New Vksttor fô Retummg Vteitw

NumiKioISeSionsperUSH PagOTtews
2.64

3,356

PaeesrSession
3.01

-. / ^ x



AVfl. SessionDuration
00:05:40

SourceRst e
50.09%

0 AH Users
iQC Oim

Jun 1,2018 - Jun 30,2018

OverView

Pagevfe



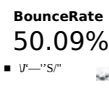
Pageviews
3,356

Unique Pageviews
2,378

Avg. Time on Page
00:02:49

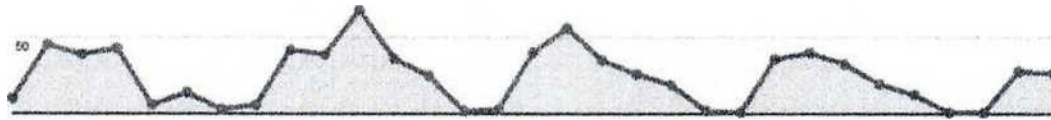
BounceRate
50.09%

% Exit
33.25%



OverView

* Users
too



Users

352

New Users

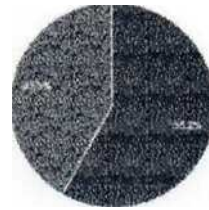
238

Sessions

1,130

■ /-WVA

ifl New Visior Kí Retuirvng Visrtoc



Numero of Scssions per User Pageviews
3.21 3,628

Pages/Ses&on
3.21

Avg Sessõn

Duration
00:06:01

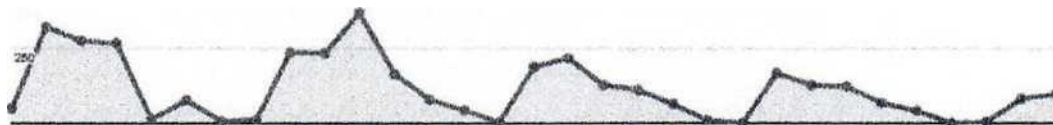
BounceRate

40.97
%

f. -w.

Overvtew

> Pagoviews
w0



Pagevews
3,628

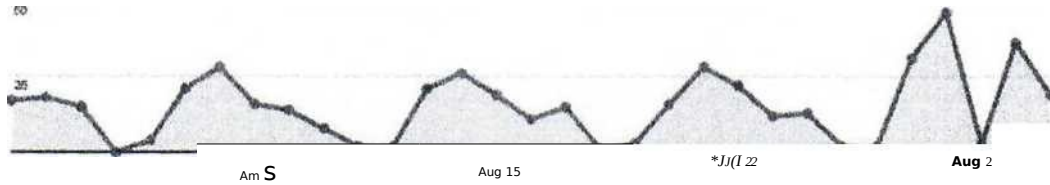
UnHjue Pagewews
2,495

Avg TimeonPaQe
00:02:43

BounceRate
40.97%

j 31.15%
... 'f

» Usefs



Usefs
263

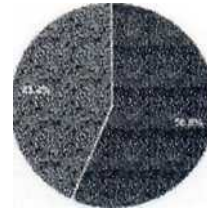
New Users

168

Sessáxts

616

\$ New Visitor Sgj Retuinng Visitof



2.34

Pageviews

1,726

Pages / Session

2.80

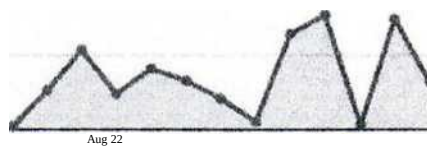
Avg SessionDuiatiou
00:03:52

46.92%

o AJI Users
mWfc

OverView

Pageviews
200



Pageviews
1,726

MOUfi Psaeviewi:
1,279

AYQ TiroeonPage

00:02:08

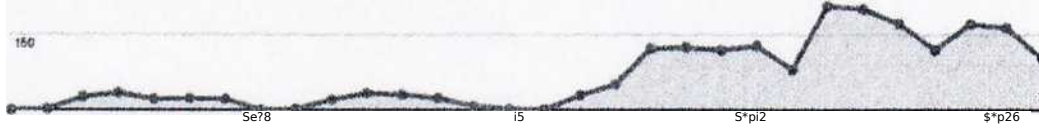
46.92%

SExiI

35.69%

OverView

• Users
:300



Users
1,690

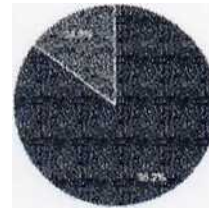
NewUsers
1,598

Sessiora
2,421

S* NW Visitoi S ReturnifM) ViSitor

Nurober of Sesskms per User Pagevrews
6,768

Pages / Session
2.80



Avg. Session Duratron
00:03:23

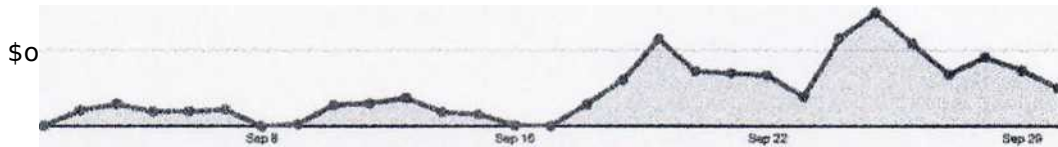
Bouncefate
49.57%

O AH Users

500 00% i**5κJκNVS

OverView

Pageviews
1.010



Pageviews
6,768

Urwque Pageviews
5,096

Avg. Tjme on Page
00:01:53

BounceRate
49.57%

%Ent
35.77%





Users
2,322

NewUsers
; 2,168

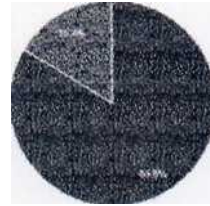
SBSÍOOS
í y⁰⁶
í

U New Visitor @ Retnrrang Yjsitor

Numfcer of Sessions pe< User Pageviews
1.34

8,801

Pages/Session
2.83



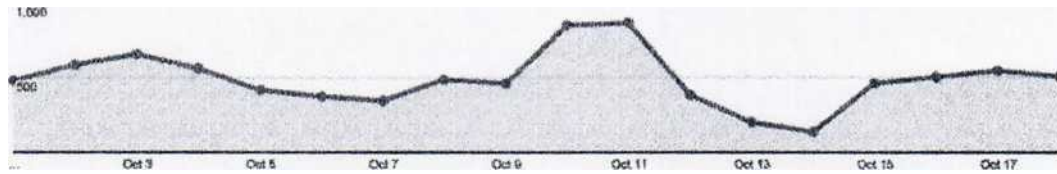
Avg. Session
Duratkm
00:02:49

BounceRate
50.42
%

0 AHUsers

OverView

Pageviews



Pageviews
8,801

Umou<
Paoeviews

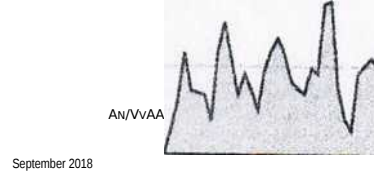
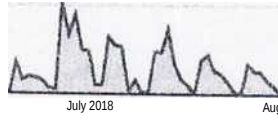
Avo. Time on
Page
00:01:32

j BounceRste
50.42
%

%Bdt
35.29%

Explorer

Pageviews



Page path level 1	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit
% of Total: 100.00* (25.581)	25,581	18,943	00:02:02	49.42%	34.90%
		% of Total: 100.00% (18.943)	AvgforView: 00:02:02 (0.00%)	AvgforView: 4942% (0.00%)	AvgforView: 34.90% (0.00%)
1. /	9,469 (37.02%)	6,616 (34.93%)	00:02:05	46.32%	43.18%
2. /aktuafity-npk	2,590 (10.12%)	1,549 (8.18%)	00:05:17	53.66%	42.74%
3. /vyhlasene-vyzvy	1,510 (5.90%)	1,116 (5.9%)	00:02:04	51.26%	28.81%
4. /priklady-produktovych-lislov	1,145 (4.48%)	942 (4.97%)	00:02:14	79.88%	43.23%
5. /CO^fHipk	1,123 (4.39%)	962 (5.08%)	00:01:39	52.05%	31.34%
6. /archiv-vyziev	905 (3.54%)	641 (3.38%)	00:02:52	54.23%	38.90%
7. /faq-katalog-ponuk	873 (3.41*)	700 (3.70%)	00:01:24	55.26%	32.42%
8. /register-dodavatelov	747 (2.92%)	595 (3.14%)	00:01:48	74.51%	29.05%
9. /aktuality	621 (2.43%)	465 (2.45*)	00:00:49	46.55%	14.49%
10. /faq-produktovy-list	598 (2.34%)	509 (2.65*)	00:01:24	36.11%	21.24%
11. /rssistei-kupujucich	505 (1.97%)	401 (2.12%)	00:01:24	64.52%	24.36%
12. /partneri	485 (1.9%)	412 (2.17%)	00:00:34	70.83%	15.05%
13. /aktualita-6	379 (1.48%)	242 (1.28%)	00:01:27	44.59%	28.50%
14. /prehlad-plneni	370 (1.44*)	311 (1.64*)	00:01:22	45.95%	24.32%
15. /faq-regisWacia	369 (1.44%)	265 (1.40%)	00:01:20	26.87%	19.24%
16. /lehoty-v-katalogu-ponuk	368 (1.44*)	296 (1.56%)	00:00:45	40.91%	15.76%
17. /faq-kvaRfikacia	329 (1.29%)	286 (1.51%)	00:00:54	72.00%	25.84%
18. /ci*prin<:s:e-npk	293 (1.15%)	257 (1.36*)	00:01:05	64.29%	23.21%

21.	'kontaktne-body	271 (0.06%)			42.11%	30.63%
22.	/obchodne-podmieriky	256 (1.00%)	190 (1.00%)	00:00:18	14.29%	6.64%
23.	/search-resuhs-Dage/	245 (0.06%)	220 (1.16%)	00:00:30	63.16%	35.10%
24.	/aktualita5	190 (0.74%)	146 (477%)	00:00:43	42.86%	15.79%
25.	/potravinarska-legislativa	182 (471%)	157 (0.83%)	00:02:46	79.00%	63.19%
26.	/faq-<pk	181 (471%)	150 (0.79%)	00:00:21	0.00%	8.29%
27.	/vseobecne-podmienky-20180504	166 (465%)	141 (0.74%)	00:03:24	58.82%	35.54%
28.	/register-referendi	165 (0.65%)	132 (0.70%)	00:00:28	20.00%	13.33%
29.	/obchodnej odmiôňky-20180504	122 (0.48%)	109 (0.55%)	00:04:09	40.00%	35.25%
30.	,ako-sa-kvalifikovat	99 (0.39%)	86 (0.65%)	00:03:19	81.82%	39.39%
31.	/ako-vyplnit-prcduktovy-iist	87 (434%)	71 (0.37%)	00:02:39	83.33%	35.63%
32.	/aktualia4	77 (430%)	63 (0.33%)	00:01:11	100.00%	10.39%
33.	/a ko-sa-registrovat	68 (a 27%)	53 (0.28%)	00:01:04	80.00%	14.71%
34.	/vseobecne-podmienky-201711.29	33 (413%)	29 (0.15%)	00:01:56	0.00%	21.21%
35.	/ako-funguje-npk	28 (411%)	25 (0.13%)	00:01:46	84.21%	67.86%
36.	/dodavatelii	27 (411%)	23 (0.12%)	00:02:50	46.15%	37.04%
37.	/copy-of-aktualita-2	24 (0.09%)	22 (0.12%)	00:00:57	0.00%	12.50%
38.	/faq-narcdny-potravinovy-katalog	21 (408%)	15 (0.08%)	00:02:11	0.00%	33.33%
39.	/obdtodne-podmienky-20171129	19 (0.07%)	16 (0.08%)	00:02:46	0.00%	15.79%
40.	/copy-of-aktualita-4	16 (406%) (0.06%)	7 (0.04%)	00:00:59	0.00%	0.00%
41.	/aktualita!		14 (0.07%)	00:01:37	0.00%	20.00%
42.	/kupiuci	9 (0.04%)	7 (0.04%)	00:02:07	0.00%	0.00%
43.	/co-pririfisiw>pk-old	7 (0.03%)	4 (0.02%)	00:00:08	0.00%	28.57%
44.	/aktuaiua2	5 (a 02%)	5 (0.03%)	00:01:54	0.00%	20.00%
45.	/vpp2	5 (ac*)	4 (0.02%)	00:00:00	100.00%	20.00%
46.	/co-je-npk?lang=sk	4 (a02%)	4 (0.02%)	00:00:39	75.00%	75.00%
47.	/?requestedBy=-screenshctei	3 (401%)	3 (0.02%)	00:00:00	100.00%	100.00%
48.	/extra-ponuka	3 (0.01%)	3 (0.02%)	00:02:01	50.00%	33.33%
49.	/faq-kvalifikada	2 (401%)	2 (0.01%)	00:00:00	100.00%	100.00%
50.	/aktuality?!angesk	1 (0.00%)	1 (0.01%)	00:00:03	0.00%	0.00%
51.	/faq-kata iog-ponu k'lang>sk		1 (0.01%)	00:00:08	0.00%	0.00%
52.	/ia<*-produktos<y-ilsP!3ng=sk		1 (0.01%)	00:00:20	0.00%	0.00%
53.	/partneri?lang=sk	1 (a00%)	1 (0.01%)	00:00:00	0.00%	100.00%
54.	/vseobecne-podmienky?lang>sk	1 (400%)	1 (0.01%)	00:00:08	0.00%	0.00%